



Chartered May 31, 1974
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2006-2007 **SER**

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International Service

Mark Hall

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Don Richter

Vocational Service

Bali Ranchhod

Youth Service

Rick Fooy

Communications

Chuck Wright

Appointments

Membership Chair

Josh Graves

Rotary Spirit

This could be you

Programs

Krietz & Weed

Public Relations

Dick Ringness

Stockton East Rotary
 meets every Friday
 12:15 PM
 Elkhorn Country Club



The Official Newsletter of Stockton East Rotary

Send all official correspondence to Stockton East Rotary, Post Office Box 8626, Stockton, California 95208-0626

The Grapevine

Nov 7, 2008

Today's Speaker is **Frank Bauer**

Frank G. Bauer graduated Western State College of Colorado with a Master's of Secondary School Administration and a Bachelor's of Physical Education. Frank, a highly respected football agent for over 20 years, is recognized by the NFL Players Association and *Sports Illustrated* as one of league's top ten agents. Frank is a former Division I Defensive Coordinator and coached 12 years at the college level. He is currently President/Owner of Sun West Sports & Associates in Stockton, CA. Frank says, "Coach Borah and other instructors at WSC demonstrated to me how important it is to help young people reach their goals and fulfill their potential. I have used these life lessons nearly every day for the last 35 years working with young men, first as a coach and then an NFL agent."



Founded Sun West Sports in 1982: Sun West Sports is one of the most respected sports agencies in the country.

Successful College Coaching Career: Because of his successful college-coaching career, Frank has the distinct advantage of knowing football from the inside. This is a vital skill that is rare in the agency business.

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Future Programs

- Nov 14th Cheryl DeLaCruz from Delta College
- Nov 21st Kathryn Byers, the principal of Nightingale School
- Nov 28th Meeting moved to all city luncheon Nov 25th

Important Dates to Remember

- Nov 11th SER Board Meeting Maybe
- Nov 11th Supper at Pietro's in Lodi
- Nov 14th Annual Meeting and Elections
- Nov 25th All City Luncheon
- Dec 2nd SER Board Meeting
- Dec 18th Sears Shopping Spree
- Dec 20th Salvation Army Bell Ringing



SERVICE Above Self

District 5220 Make-Up Opportunities

MONDAY

Lodi Tokay Noon
Gary's Uptown Restaurant
Modesto Gateway Noon
Sportsmen of Stanislaus Club
Modesto North 6:15 PM
Appetez
Stockton Delta Noon
Angelina's Restaurant

TUESDAY

Manteca Morning 6:45 AM
Doctor's Hospital
Modesto 12:15 PM
Double Tree Hotel
North Stockton Noon
Brookside Country Club
Stockton Sunrise 7:00 AM
Brookside Country Club
Tracy Noon
Anthony's Steak House

WEDNESDAY

Lodi Sunrise 7:00 AM
Chancellor Place
Modesto East 12:15 PM
Hazel's Elegant Dinning
Oakdale 12:15 PM
Oakdale Golf & C.C.
Ripon 12:10 PM
Barnwood Restaurant
Stockton Noon
Stockton Golf and C.C.
Tracy Sunrise 6:45 AM
Hometown Buffet, Mall

THURSDAY

Lathrop Sunrise 6:30 AM
Holiday Inn Express
Lodi Noon
Burgundy Hall, Lodi Grape
& Festival Grounds
Manteca Noon
Isadore's Restaurant
Modesto Sunrise 7:00 AM
SOS Club
Riverbank 7:15 AM
Riverbank Fire Hall

FRIDAY

Galt Noon
Golden Acorn
Galt Sunrise 7:00 AM
Estrellita High School
Oakdale Sunrise 7:00 AM
Oakdale Country Club
Salida 6:45 AM
Holiday Inn Express

Pure Potpourri from President Potter

A special thanks goes out to Roger Roman and Walt Wolterstorff for planning our fellowship get-togethers. Our intent is to make stronger bonds of friendship between not only our members but also their spouses' Great job fellows.

During our last club assembly the feedback was very positive. One item that was suggested by one of our members was that we needed some hands on projects. I was very pleased to find out how many members wanted to participate. We are a club of doers. If you have any suggestions as to what project we can undertake please let me know.

We can accomplish whatever we set our minds to. Dream a little and let's come up with some extraordinary items to accomplish by our club. Our members are ready and willing to do some good, so let's take the time to decide what we want to accomplish.

Thanks to Rick Fooy for his efforts to fill our Camp RYLA slots. You are doing a great job.

Rick Fooy and Carol Furtado are working together to get the computer-learning program up and running thank both of you for your help. This program will help teach children to read and do math. Remember that there is a direct relationship between illiteracy and crime according to the Los Angeles County who used illiteracy in the third grade to determine the number of jail cells it needs to build. Thanks for your efforts.

Yours in Rotary,

Craig Potter
President of Stockton East Rotary



THE FOUR-WAY TEST of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

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Football Specialist: Frank has chosen to *specialize in football* because he understands the game, and the challenges and frustrations of professional football. His experience allows him to assess his clients' strength and determine their relative value to the team. This knowledge gives him a uniquely powerful negotiating position.

NFL Connections: Because of his coaching background, Frank has many close friends in the NFL who share information that is not available to the average agent. These insiders are willing to work with Frank and share information with him because he has an impeccable reputation for fairness and honesty.

Concerned Agent: Within the football community, Frank is highly regarded as an agent who truly cares about the long-term well being of his clients. The value Frank places on his relationship with the client as an individual is evidenced by an agent/client loyalty that is unique to the industry.

Sun West Sports Philosophy:

- Honest communication and accessibility are paramount in an effective client/representative relationship.
- The client is always protected during the negotiation process, yet he is totally informed and makes the final decision.
- After the negotiations are concluded, the athlete's privacy will not be compromised. The client decides what information will be released to the press.

Nominations for 2009-2010 Board of Directors

President	Jeff Prag
President Elect	Neil Hamilton
Past President	Craig Potter
Vice President	Chris Weed
Secretary	Jeff Pate
Treasurer	Joan Levyssohn
Sergeant at Arms	Dick Ennis

SER Friday Greeters

Today: Dave Wilcox

Next Week: Don Richter


SER Birthdays:

11/8 Bill Lina; 11/9 Dick Ennis;

SER Anniversaries:

None


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 Charlie Jacobs



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SCHOLARSHIP FUND**



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SPOTLIGHT.**

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