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Krietz & Weed

Public Relations

Dick Ringness

Stockton East Rotary
meets every Friday
12:15 PM
Elkhorn Country Club

Grapevine

The Official Newsletter of Stockton East Rotary

Send all official correspondence to Stockton East Rotary, Post Office Box 8626, Stockton, California 95208-0626

The Grapevine

May 1, 2009

Today's Speakers are the *GSE Team*

Team Leader

Jose Nonato Freire de Sena, Brazilian, lawyer and professor, separate judicially, 68, 3 children (Leonardo, aircraft pilot; Luis, entrepreneur of construction material; and Victor, administrator). Graduated for the University of the State of Rio De Janeiro and postgraduate for the FGV - São Paulo - SP - finances. Former director of the international division of Banco Internacional s.a. (Bank of anadá + Royal Bank of anadá). TRADING Former-director companies. Professor business-oriented international in the FUNCEX was - Foundation Center of Studies of the Foreign commerce - RIO DE JANEIRO, FIPE-USP in S. Pablo. Dirige currently EDUCATION INSTITUTE EKOS that keeps partnership with the UNIVERSITY Castello Branco, RIO DE JANEIRO and UNIVERSITY OF the CITY DE S. PABLO, offering diverse courses of graduation and after-graduation in the distance, EAD. Professional soccer in Belém of Pará played and still tennis plays. It reads studies geopolitics, universal history and of Brazil, it says English, Spaniard, Frenchman and basic German. It likes to become related and to form new and solid friendships.

Team Members

Natercia De Oliveira was born in 1982 in Floriano-PI, passed infancy and part of the adolescence in Is Jose of Fish, has four brothers and, I was only created by my mother. To the sixteen years I had that to leave house to continue the studies, since my small city offered only Basic Ensino e, part of it, in the private net of education. In 2001 Osvaldo of the Coast and Silva in Floriano-PI concludes the course of Teaching for the initial series in the Normal School, in the following year became teacher of the municipal net through public competition. I worked per four years in the agricultural zone with multisseriadas groups. 2005 I graduated myself Full Licenciatura in Letter-Portuguese for the State University of the Piauí and also became employee of the state net of Education. But always opting to the public office and the financial tranquillidade, in 2006 I left the Piauí, as well as, the functions that already e exerted, I came to the Maranhão since here I would have better conditions of work. Today, the 26 years, still single and without children, living creature in Açailândia-ME, I live alone, work in the Center of Education (continued on page 3)

Future Programs

May 8th TBA

May 15th TBA

May 22nd Dark for Memorial Day

Important Dates to Remember

May 5th SER Board Meeting

May 15-17 District Conference

Jun ??? SER Joint Board Meting



SERVICE Above Self

District 5220 Make-Up Opportunities

MONDAY

Lodi Tokay	Noon
	Gary's Uptown Restaurant
Modesto Gateway	Noon
	Sportsmen of Stanislaus Club
Modesto North	6:15 PM
	Appetez
Stockton Delta	Noon
	Angelina's Restaurant

TUESDAY

Manteca Morning	6:45 AM
	Doctor's Hospital
Modesto	12:15 PM
	Double Tree Hotel
North Stockton	Noon
	Brookside Country Club
Stockton Sunrise	7:00 AM
	Brookside Country Club
Tracy	Noon
	Anthony's Steak House

WEDNESDAY

Lodi Sunrise	7:00 AM
	Oak Ridge Winery
Modesto East	12:15 PM
	Hazel's Elegant Dining
Oakdale	12:15 PM
	Oakdale Golf & C.C.
Ripon	12:10 PM
	Barnwood Restaurant
Stockton	Noon
	Stockton Golf and C.C.
Tracy Sunrise	6:45 AM
	Hometown Buffet, Mall

THURSDAY

Lathrop Sunrise	6:30 AM
	Holiday Inn Express
Lodi	Noon
	Burgundy Hall, Lodi Grape & Festival Grounds
Manteca	Noon
	Isadore's Restaurant
Modesto Sunrise	7:00 AM
	SOS Club
Riverbank	7:15 AM
	Riverbank Fire Hall

FRIDAY

Galt	Noon
	La Quinta Restaurant
Galt Sunrise	7:00 AM
	La Quinta Restaurant
Oakdale Sunrise	7:00 AM
	Oakdale Country Club
Salida	6:45 AM
	Holiday Inn Express

Pure Potpourri from President Potter

During our club assembly as well as the District Assembly, Membership came up as a discussion topic. It seems that most of the clubs are having problems with getting new members and retaining the members they have.

At the District Assembly everyone agreed that developing new members and younger members was the only way to have Rotary and its ideals continue and grow. At the breakout Session I attended there were three clubs who had some success with membership growth, they shared with the attendees what they discovered.

All three mentioned the importance of getting the new members knowledgeable about what Rotary is all about. These three clubs have found that it is very important to make sure that the new members understand how we as Rotarians can affect the world community with our good works. Let them know how they can make a difference in someone's life. The "what can I do?" becomes "what *we* can do", and *we* can make this world and our communities a better and more peaceful place to live.

We need to get the new members involved and contributing to the club as soon as they join. By getting them involved they feel like they are contributing, which is why most of us joined Rotary in the first place.

Getting new members is not just the task of the board or the committees; it is the task of each one of us. Clubs that don't grow or obtain new members to replace the members that have left will die. Remember the pledges you made at the beginning of my year as to the number of members you would try to bring in and ask yourself if you lived up to your pledge. Each of us must ask ourselves if we did our part, if the answer is no then now is the time to ask that potential new member to come with you to the meeting and join in the fun.



THE FOUR-WAY TEST of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Law Offices of Janice L. Gilford

Janice L. Gilford
Attorney at Law

5345 N. Eldorado Street, Stockton, CA 95207
(209) 477-8677

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Chuck Wright
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117 W. Harding Way
Stockton, CA 95204
www.inlandpaint.com

Phone (209) 466-0373
Fax (209) 466-1115
Cell (209) 406-6343

Learn more about our club at www.stocktoneastrotary.org

(continued from page 1)

Mary Dalva Castro (state school) with groups of Average Ensino and in the Municipal School Simone Macieira, acting in Basic Ensino. To act in the education is one of my great accomplishments and, it waits that the IGE contributes sufficiently for the inivação and and improvement of mine practical professionals.

Leonardo Carvalho was Born in Teresina, in November, 22nd, in 1977. I'm married, I have two daughters, Isabelle is 3 and Lígia is 2 years old. I graduated at PUC (Catholic University of SAO PAULO), with a BA in Business Administration in 2001. I Post Graduated in Finances at IBMEC (Brazilian Business School). I have chosen Administration because of my family working environment influence and I also believe that I have strong potential for leading groups and management systems. In 2003 I started my own business. It is a Frozen Food Distributor Company, which includes frozen chicken cuts, frozen beef cuts, frozen veggies, frozen French fries and Nestlé Ice Cream, worldwide known. I have two partners and 60 employees to supply approximately 2 two thousands buyers from two Brazilian States called Piauí and Maranhao. Besides the American way of living, I would like to meet interesting people, share experience of life and business.

Germano Ribeiro was born and grew up in Fortaleza, state of Ceará, a tourist coast city in the northeast of Brazil. I majored in Social Communication and I am a specialist in Marketing. Nowadays I work as a publicist, but my goal is to work again in a news agency. In special, I intend to work in a television network, which I will try when I return from this exchange program. I have been married for seven years, but I don't have any children. I love movies and literature. I also teach at the Sunday school in my church, and I have a weblog in which, among others things, I analyze news and events in a Christian perspective. I am very interested in learning about the profession of journalist in the USA, especially in the television networks. I would like to know professionals of the area and talk with them about details of their jobs in that country. But I also hope to meet the American people, to see their culture, and this wonderful country.

Eduardo Helder Pacifico Pinheiro is a police officer of São Luís –MA, Brazil. São Luís is a city located in the northwest of Brazil. Our population is estimated in 1 milion people. Actually, I am working in the Military Office of the Court of Justice of Maranhão. I am twenty seven years old, single and without children. I'm Bachelor of Science in Public Safety, for the UEMA (Universidade Estadual do Maranhão) in associated with the Police Academy of Maranhão. Actually, I'm coursing the fourth year of the Course of Law.

Editor's Note: the first two bios were in Portuguese and what is printed here is a computer translation.
I know it is hard to read but the Portuguese was even harder.

New Member Proposal

Lori has been proposed for membership by Dick Ringness
Lori's classification will be Automotive Repair, Exhaust

Any comments or concerns should be shared with a SER board member.

SER Friday Greeters ***Today: Carol Furtado***

SER Birthdays: ***5/1 Shellie Weed***
SER Anniversaries: ***5/2 Aoun; 5/3 Moreno***



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Office Address 10100 Trinity Parkway, Suite 400, Stockton, CA 95219
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CA License #0543955
Website: www.stullfinancial.com
Email: dstull@htk.com

Learn more about our District at www.rotary5220.org and International at www.rotary.org



Don Richter
President
7100 S. Longe St Ste 300
Stockton, Ca. 95206
(800) 845-8619
(209) 870-1900
Direct (209) 870-1912
Fax (209) 870-1950
don@energysystem.net

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Hwy 12
15010 Glasscock Road
Lodi, CA 95242
TerminousStorage@yahoo.com

Jeffrey E. Prag

- Attorney at Law
- Masters of Law in Taxation
- Certified Specialist, Taxation Law,
The State Bar of California Board of Legal Specialization

5250 Claremont Avenue, Suite 117 ■
Stockton, California 95207-5700 ■
TEL: (209) 472-3480 ■
FAX: (209) 472-3488 ■
E-MAIL: jeprag@praglaw.com ■
WEB: www.lawyers.com/praglaw ■

JEFFREY F. GAMBONI
LANDSCAPE ARCHITECT 2702

3012 Pacific Avenue Stockton, CA 95204
Office 209.948.8335 Fax 209.465.2603
Email gamboni@gotnet.net



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CHW Christopher H. Weed CPA, Inc.
Registered Investment Advisor

Christopher H. Weed
CPA/PFS, CFP, MBA (TAX)

1313 W. Robinhood Dr., Suite A-2 (209) 957-5025
Stockton, CA 95207 Fax: (209) 957-5027
P.O. Box 7954 www.chrisweedcpa.com
Stockton, CA 95267-0954 e-mail: cweed@pacbell.net

JOAN LEVYSSOHN

**WILL NOT BUST YOU UP!
SHE LOVES ALL OF YOU!**

**SHE REALLY NEEDS A JOB!
CAN YOU HELP?**

Dave Wilcox
Account Executive



3443 Deer Park Drive
Stockton, CA 95210
Office: 209.955.7620 Mobile: 209.481.7815
Fax: 209.957.8215
Dave_Wilcox@cable.comcast.com
www.comcastspotlight.com