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Don Richter

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Bali Ranchhod

Youth Service

Rick Fooy

Communications

Chuck Wright

Appointments

Membership Chair

Josh Graves

Rotary Spirit

This could be you

Programs

Krietz & Weed

Public Relations

Dick Ringness

Stockton East Rotary
 meets every Friday
 12:15 PM
 Elkhorn Country Club



The Official Newsletter of Stockton East Rotary

Send all official correspondence to Stockton East Rotary, Post Office Box 8626, Stockton, California 95208-0626

The Grapevine

Feb 20, 2009

Today's Speaker is **Frank Whitney**
 "BBB Standards for Trust"

Frank Whitney has been a resident of Stockton since 1969 when he was "on the air" as news director of KJOY radio. He has been a newspaper editor and publisher, a public relations director for a medical center, and a regional shopping center marketing director. He operated his own public relations agency for several years that included clients such as the Lawrence Livermore National Laboratory. In Stockton he has chaired the city's United Way campaign, and chaired a number of non-profit boards including Crimestoppers, Stockton Civic Theatre, the Easter Seal Telethon, and By Design Financial Services, a statewide credit counseling agency.

Frank was named president and CEO of the MidCal Better Business Bureau in 1997. He has served three terms as president of the Western BBB Region, and served a term on the national BBB board and its executive committee.

Frank and his wife, Barbara, have been married 41 years; have three children and seven grandchildren

Future Programs

- Feb 27th Bill Trezza, CEO of BAC, "The Current State of the Banking Industry"
- Mar 6th Carol Noceti – Stockton 99 Speedway
- Mar 13th Judge Linda Loftus

Important Dates to Remember

- Feb 20th SER Scholarship Meeting
- Feb 21st Trivia Challenge, Canceled
- Mar 3rd SER Board Meeting
- Mar 6-8 PETS for Mr. Prag
- Apr 18th District Assembly
- May 15-17 District Conference



SERVICE Above Self

District 5220 Make-Up Opportunities

MONDAY

Lodi Tokay	Noon
	Gary's Uptown Restaurant
Modesto Gateway	Noon
	Sportsmen of Stanislaus Club
Modesto North	6:15 PM
	Appetez
Stockton Delta	Noon
	Angelina's Restaurant

TUESDAY

Manteca Morning	6:45 AM
	Doctor's Hospital
Modesto	12:15 PM
	Double Tree Hotel
North Stockton	Noon
	Brookside Country Club
Stockton Sunrise	7:00 AM
	Brookside Country Club
Tracy	Noon
	Anthony's Steak House

WEDNESDAY

Lodi Sunrise	7:00 AM
	Oak Ridge Winery
Modesto East	12:15 PM
	Hazel's Elegant Dining
Oakdale	12:15 PM
	Oakdale Golf & C.C.
Ripon	12:10 PM
	Barnwood Restaurant
Stockton	Noon
	Stockton Golf and C.C.
Tracy Sunrise	6:45 AM
	Hometown Buffet, Mall

THURSDAY

Lathrop Sunrise	6:30 AM
	Holiday Inn Express
Lodi	Noon
	Burgundy Hall, Lodi Grape & Festival Grounds
Manteca	Noon
	Isadore's Restaurant
Modesto Sunrise	7:00 AM
	SOS Club
Riverbank	7:15 AM
	Riverbank Fire Hall

FRIDAY

Galt	Noon
	La Quinta Restaurant
Galt Sunrise	7:00 AM
	Estrellita High School
Oakdale Sunrise	7:00 AM
	Oakdale Country Club
Salida	6:45 AM
	Holiday Inn Express

Pure Potpourri from President Potter

In discussing Rotary with our members I have asked, "why did you join Rotary?". The two main answers were for the fellowship, and to provide service to others.

I joined Rotary in Stockton because of my Rotary experience in the Watsonville club. I watched as members were inducted and stayed in Rotary. They were the kind of people I wanted to associate with. People that understood our greatest blessing is the help we provide others. People that will travel to other countries to help total strangers make a better life for themselves.



Our fellowship events help bring our families together by involving our spouses and children in our efforts. In short the fellowship joins all our families in a closer bond of friendship. The weekly programs are very uplifting and informative, but most of all Rotarians are caring people. Our country's morals seem to have changed; people have the attitude of "what's in it for me". But the people in Rotary understand that helping others brings the greatest reward.

Rotary's ideals are the standard we should all strive to live by. Our club needs to find people in our community that have the same outlook on life. We need new members to help us help others. Let's find others to join our cause.

Just an update that I do want to let everyone know about is the 2009 District Conference, which will be held in Monterey at the Portola Hotel May 15th through May 17th. Everyone is invited to attend, please put it on you calendar and in your plans. The conference registration is \$240 per person which includes 5 meals plus admission to all plenary sessions. More information can be found on the District website www.rotary5220.org.

Craig Potter, President

THE FOUR-WAY TEST of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

CH Christopher H. Weed CPA, Inc.
Registered Investment Advisor

Christopher H. Weed
CPA/PFS, CFP, MBA (TAX)

1313 W. Robinhood Dr., Suite A-2
Stockton, CA 95207
P.O. Box 7954
Stockton, CA 95267-0954

(209) 957-5025
Fax: (209) 957-5027
www.chrisweedcpa.com
e-mail: cweed@pacbell.net

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H.W. Fooy (Rick)
Owner
Lic. #803725

Learn more about our club at www.stocktoneastrotary.org

Only Irish coffee provides in a single glass all four essential food groups:
alcohol, caffeine, sugar and fat. - Alex Levine

I don't feel old. I don't feel anything until noon.. Then it's time for my nap. - Bob Hope

I was married by a judge. I should have asked for a jury. - Groucho Marx

My wife has a slight impediment in her speech. Every now and then she stops to breathe.
- Jimmy Durante

I have never hated a man enough to give his diamonds back. - Zsa Zsa Gabor

Money can't buy you happiness... but it does bring you a more pleasant form of misery.
- Spike Milligan

What's the use of happiness? It can't buy you money. - Henny Youngman

[New Member Proposal](#)

*Kerry Moquett has been proposed for membership by Marsha Costanzo
Kerry's classification will be Management of Non-Government Organization.*

Any comments or concerns should be shared with a SER board member.

[New Member Proposal](#)

*Patrick Velasquez has been proposed for membership by Don Richter
Patrick's classification will be Retail Sales of Automobiles.*

Any comments or concerns should be shared with a SER board member.

[SER Friday Greeters](#)

Today: Don Richter

Next Week: Janice Gilford

[SER Birthdays:](#)

2/21 Walt Wolterstorff



[SER Anniversaries:](#)

2/21 Jacobs

Dave Wilcox
Account Executive



3443 Deer Park Drive
Stockton, CA 95210
Office: 209.955.7620 Mobile: 209.481.7815
Fax: 209.957.8215
Dave_Wilcox@cable.comcast.com
www.comcastspotlight.com

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**DON'T EVEN THINK ABOUT
MESSING WITH IT OR
SHE WILL BUST YOU UP!**

Law Offices of Janice L. Gilford

Janice L. Gilford
Attorney at Law

5345 N. Eldorado Street, Stockton, CA 95207
(209) 477-8677

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Chuck Wright
Vice President

117 W. Harding Way
Stockton, CA 95204
www.inlandpaint.com

Phone (209) 466-0373
Fax (209) 466-1115
Cell (209) 406-6343



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Office Address 10100 Trinity Parkway, Suite 400, Stockton, CA 95219
Tel 209-472-3900
Direct 209-472-3927
Fax 209-951-3038
Cell 209-817-1358
Email neil.hamilton@raboag.com
www.RabobankAmerica.com

Stull Financial

1330 W. Robinhood Dr., Ste. A
Stockton, CA 95207
(209) 957-1673 • Fax (209) 957-1676

David J. Stull, CLU, ChFC, CEP*
Specializing in Retirement & Estate Planning

CA License #0543955
Website: www.stullfinancial.com
Email: dstull@htk.com



STOCKTON EAST ROTARY SCHOLARSHIP FUND



Don Richter
President

7100 S. Longe St Ste 300
Stockton, Ca. 95206
(800) 845-8519
(209) 870-1900
Direct (209) 870-1912
Fax (209) 870-1950
don@energysystem.net

TERMINOUS BOAT & RV STORAGE

Charlie Jacobs

209-367-4652
209-470-6553

Hwy 12
15010 Glasscock Road
Lodi, CA 95242

TerminousStorage@yahoo.com

■ Jeffrey E. Prag

- Attorney at Law
- Masters of Law in Taxation
- Certified Specialist, Taxation Law,
The State Bar of California Board of Legal Specialization

5250 Claremont Avenue, Suite 117 ■
Stockton, California 95207-5700 ■
TEL: (209) 472-3480 ■
FAX: (209) 472-3488 ■
E-MAIL: jeprag@praglaw.com ■
WEB: www.lawyers.com/praglaw ■

JEFFREY F. GAMBONI
LANDSCAPE ARCHITECT 2702

3012 Pacific Avenue Stockton, CA 95204
Office 209.948.8335 Fax 209.465.2603
Email gamboni@gotnet.net